



# Drive it for derian

children's hospice

We're living through uncertain times right now and it's been tough for everyone, but the Covid19 pandemic has also had a massive impact on all charities, seeing donations plummet and charitable events cancelled, which is why we decided to do our bit to support our nominated charity, **Derian House Children's Hospice**. We have supported Derian for almost 20 years now, by hosting charity raffles and customer charitable events such as golf days. However last year, restrictions meant that we were unable to offer our support in the usual way during extraordinary times.

We reached out to Derian earlier this year and upon hearing how much the lockdown had affected their fundraising activities and impacted their funding overall, we took it upon ourselves to come up with a means of assisting them, in a safe and Covid19 compliant manner. That's when we introduced our Drive it for Derian Campaign. This meant having our company demo truck liveried in the bright and incredibly recognisable Derian House Danni livery. The intention is to ask customers who loan the truck to support the campaign by offering a voluntary donation, of their choice, with all proceeds raised going to Derian House. With the aforementioned in mind, we'd like to reach out to you, asking if you'll support this extremely worthy cause?

## Just Giving

Making your donation couldn't be easier as we've created a 'Just Giving' page which we've linked direct to Derian House. This page can be reached via the following link:

[Justgiving.com/driveitforderian](https://www.justgiving.com/driveitforderian)

## Text Donate

In addition the truck livery features a 'text donate' number, meaning anybody can donate. It really is a worthy cause and any donation large or small is greatly appreciated.

**Text: Derian to 70450 to donate**

And finally, we will be actively promoting this cause via social media with the support of Volvo Trucks UK, so would ask that when the Danni truck is in your possession that you share pictures of your driver, team and/or yourself alongside the truck and post to our page with the hashtag; **#DriveitforDerian**. Let's steer this campaign in the right direction!

**Thank you for your support!**

# #DriveitforDerian



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